

CONDESA *df*

CONDENSED CHIC

The contemporary traveler seeks authenticity. It's a thirst for unfamiliar flavors and new sensations that attracts visitors to Mexico City, a destination with strong cultural roots that preserves a local feel in the era of globalization. Mexico City has become a cosmopolitan metropolis that is bustling with new venues and «avant garde» cultural events.

Condesa is currently the trendy-artsy district of town. Walking through its streets one feels the energy where booming businesses and a bohemian spirit cohabitate effortlessly. The air is energized. The Art Nouveau façades, pleasant streets and green spaces that began to emerge with the turn of the twentieth century, gave birth to the liberal spirit and humor that exists today.

Tina Modotti and Edward Weston, a legendary couple of the 1920's, were emblematic figures of this area. The charm of Condesa is its rhythmical way of blending the past and the future. In the last decade, bars, art galleries and restaurants have flourished in this exclusive perimeter but the urban adventure of Condesa has just begun!

Named after and inspired by the neighborhood, CONDESAdf «a 40-room hotel» opened its doors on January 2005. The Parisian style building from 1928 is located on the crossroads of leafy streets while facing the luscious Parque España. CONDESAdf was well worth the wait.

For a drink or for a few nights stay, CONDESAdf is the place to see and to be seen in Mexico City, the Federal District or *df*.

CONDESAdf blends perfectly with its surroundings. However, it would not have been possible without the synergy of international and Mexican talents that have participated in its making. The upcoming Mexican architect Javier Sánchez oversaw the restoration of the building. The Parisian India Mahdavi, «hot name» of design and architecture, conceived the interior spaces

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and design. Jonathan Morr whose work is synonymous with contemporary New York style, oversaw the restaurants. Ich&Kar, acclaimed graphic designers were also involved to define the character and the image of the hotel. In addition to this team, local artist Betsabeé Romero contributed to the subtle artwork of the building.

CONDESA*df* is about modernity. The hotel emphasizes the unconventional codes of a new chic that is both informal and relaxed. The classical contemporary furniture created by India Mahdavi sets the tone that is at once simple and glamorous while also cool and pop. Hence, the ambiance is always on the edge. From the bar to the boudoir, from the restaurant to the dance club, from the patio to the terraza, CONDESA*df* offers its guests a myriad of new experiences. CONDESA*df* feels better than home.

Nowadays, when we spend more and more time in planes and on the road, the new luxury, at a hotel, consists of having all the comforts of home, along with the touches and design innovations we may not have imagined. In CONDESA*df* the sense of intimacy is the key for a new «art de vivre». Do not expect to find a stuffy front desk area where the greeting feels like a stiff formal ceremony. Beyond the central lobby everything happens around a shaded and flourished inner patio, designed after those of Mexican haciendas. All floors have a walk along balcony overlooking the inner patio. The shutters along the balcony floors filter the light, blending sun and shade creating a chiaroscuro effect that is soothing to the eye.

The rooms are a sensual and peaceful oasis. CONDESA*df* is a rare retreat from the rapid pace of Mexico City. The high ceilings, the walnut headboards facing the windows and overlooking the jacarandas in bloom, the hand woven rugs from Oaxaca, all add special local touches. All products and material are 100% natural. The amenities from Malin + Goetz of New York were specially created for CONDESA*df*. Not least, the efficient service, the state of the art technology (iPOD's and flat screen TV's), and the wireless and high speed internet access will appeal to even the most demanding business traveler.

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For CONDESA*df*, Enrique Olvera, created a delicious menu that mixes produce found in Mexican markets. The result is a new cuisine concept that we like to call «modern basic». If your figure is important to you, the hotel staff also preoccupies itself with your well being in unexpected ways. While guests can use the full gym services of a nearby health club CONDESA*df* offers boxing classes in the energy room, a hammam and an outdoor therme where you can sweat away any stress, and massage therapists, if you want to end a long day relaxed.

CONDESA*df* is everything and more... It's a humorous and friendly greeting from our staff welcoming you back after a day exploring the city. It's the fiesta in the dance club, an outdoor siesta on a sunny day, a short- film screening on a Sunday afternoon, a sushi from our SMART SUSHI on the rooftop terrace exclusive for QIP's «Quiet Important People». CONDESA*df* is a unique flirtation with an almost bygone era, a new encounter with the *df*.

MEET THE PEOPLE

ALEJANDRO RUEDA
GENERAL MANAGER

JOHATHAN MORR
FOOD & DRINK

JAVIER SÁNCHEZ
ARCHITECTURE

INDIA MAHDAVI
INTERIORS

BETSABEÉ ROMERO
ART

ICH&KAR
GRAPHICS & IMAGE

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MEET THE PLACE

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MEET THE 40 ROOMS

1 TOP SUITE
WITH LIVING ROOM, BATH TUB AND PRIVATE TERRACE WITH DINNING AREA
+
3 CORNER SUITES & 6 BALCONY SUITES
WITH LIVING ROOM AND BATH TUB
+
6 TERRACE SUITES
WITH PRIVATE TERRACE AND BATH TUBE
+
18 BALCONY ROOMS & 6 PATIO ROOMS

MEET THE SPACE

LA TERRAZA + SMART SUSHI + HEALTHY BAR + SOLARIUM
+ HAMMAM & THERME + ENERGY ROOM & MY SELF
ARRIBA
+
ROOMS
3RD TO 1ST FLOOR
+
SHOP + BAR + BOUDOIR + RESTAURANT + BREAKFAST
ROOM + CULTURE ROOM + LOBBY
PATIO
+
CINEMA + DRINKS + DANCE FLOOR + INTERNET ROOM
ABAJO

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MEET THE FACTS

DESIGN HOTELS
MEMBER OF

JANUARY 2005
OPENING DATE

205.00 USD TO 695.00 USD
RATES

AMENITIES

MALIN+GOETZ BODY CARE + AC + I-POD STEREO + WIRELESS INTERNET &
MESSAGE CENTER + FLAT SCREEN TV'S & DVD + MINIBAR + SAFE DEPOSIT BOX
+ ROCKING CHAIR + 24 HRS. ROOM SERVICE + 24 HRS. SECURITY SYSTEM +
VALET PARKING

AWARDS

2005 HOT LIST, CONDÉ NAST TRAVELLER, UK

+

2005 HOT LIST, CONDÉ NAST TRAVELLER, USA

+

2006 HOSPITALITY DESIGN MAGAZINE

BEST LUXURY HOTEL WINNER

+

2006 HOSPITALITY DESIGN MAGAZINE

BEST OF SHOW AWARD

+

2007 INTERNATIONAL ARCHITECTURE AWARDS

BEST NEW GLOBAL DESIGN, MUSEUM OF ARCHITECTURE AND DESIGN, CHICAGO
ATHENAEUM